

January 24, 2016

"The Who Profits Research Team"  
P.O. Box 1084  
Tel Aviv, 6101001

To whom it may concern,

We received your letter dated January 5<sup>th</sup>, 2016 requesting a response regarding our company's details and activities.

We find it disturbing that the letter was not signed by an individual but rather by "The Who Profits Research Team", which leads us to think that you may be concerned that your activities may be illegal, hypocritical or morally bankrupt and thus you are ashamed to expose your real names. As a result, we deliberated whether to respond or not but decided that because we are proud of the work our company does and our loyal employees, Jews, Arabs and Druze among them, we would be honored to have our company listed on your website.

Galshan Shvakim is a privately owned company based in Jerusalem. It offers services in the fields of security, personnel and cleaning. We also employ women and thus would prefer not to be labeled by the antiquated, non-gender inclusive term, "manpower."

Our company provides security and guarding services to the numerous communities and cities in the State of Israel including Jerusalem, Abu Ghosh, Bat Yam, Ma'ale Efraim, Mevaseret Zion, Beitar Illit, Modi'in Illit, Kiryat Arba, Givat Ze'ev and Hashmonaim and more.

Last year, the company even competed in a tender to provide guarding services to educational facilities in east Jerusalem. If we had won this contract, we would have been responsible for the safety of the Arab children in these facilities, many of whom you would probably define as palestinians. I wonder how your organization would characterize such activities. If we are protecting innocent Arab children is that also considered "profiting from the occupation?" or is it only when we protect Jewish children that we are worthy of inclusion on your website?

Just a few weeks ago, a guard employed by our company was injured in the course of duty while protecting the entrance to Beitar Illit. His quick response prevented an armed Arab terrorist from entering the town and attacking innocents. We hate to think what may have happened if the aforementioned terrorist had managed to enter a school or kindergarten. We are sure that you could agree that having a guard prevented this happening and we



would like to believe that your organization is not in favor of children being knifed to death by terrorists.

We view ourselves, in a way, as a human-rights firm, protecting all individuals without regard to race, religion, gender or religion.

We thus do not regard our company, Galshan Shvakim, as profiting from the "occupation" – rather the fact is that in this region, unfortunately, there is a vehement hatred, fuelled by incessant incitement and blatant anti-Semitism, that means that innocent men, women and children are the target of violence by terrorists and thus need protection.

This type of terror is not a result of the "occupation," proof of this being evidenced by recent violent terror attacks events in locations that were not "occupied by Israel in 1967," such as Tel Aviv and Ra'anana.

Ironically, as an organization that asks for and receives monetary donations, it seems that you are directly profiting from the "occupation" in a much more direct way than our company. We find this hypocrisy very disturbing as we find the whole concept of your organization.

Sincerely,



Moran Raz

Director-General

